

# POLITICAL/ISSUE ADVERTISING INQUIRY/REQUEST PUBLIC FILE FORM

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Use@ by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.

- |     |  |  |
|-----|--|--|
| 1.  | <b>Date and time of request:</b>   | 8/27/12  |
| 2.  | <b>Name of the person making request:</b>  | Michael Milner   |
| 3.  | <b>Agency (if any):</b>  | David Millner Group  |
| 4.  | <b>Address of agency:</b>  | 4421 Saint Andrews Way<br>Harrisburg, PA 17112                               |
| 5.  | <b>Telephone number of agency:</b>   | 717-503-6453   |
| 6.  | <b>Name of candidate or description of issue:</b>  | <b>Will McBride</b>  |
| 7.  | <b>Name of candidates authorized committee or name of issue ad sponsor:</b>  | <b>Will McBride for State Senate</b>   |
| 8.  | <b>Name of treasurer of candidates committee or issue ad sponsor contact:</b>  | <b>Nancy Watkins</b>   |
| 9.  | <b>Address of candidates committee or issue ad sponsor contact:</b>  | <b>800 North Magnolia Ave. Ste 1800<br/>Orlando, FL 32803</b>                |
| 10. | <b>Telephone number of candidates</b>  |  |
| 11. | <b>If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):</b> |  |
|     | Name: Nancy Watkins  | Title: Treasurer   |
|     | Name: _____  | Title: _____   |
|     | Name: _____  | Title: _____   |
|     | Name: _____  | Title: _____   |
|     | Name: _____  | Title: _____   |
| 12. | <b>Programs or times requested (use additional pages if necessary):</b>  | <b>all</b>   |
| 13. | <b>Dates requested</b>   | <b>Sept-Nov '12</b>  |
| 14. | <b>Class of time requested (use additional pages if necessary):</b>  | <b>candidate window rates</b>  |
| 15. | <b>Length of spot/program time requested (use additional pages if necessary):</b>  | <b>30"</b>   |
| 16. | <b>Request made:</b>   | <b>In writing? _____ Orally? XX__<br/>(if in writing, attach and retain)</b> |

17. Disposition of request:

Granted \_\_\_\_\_  
Not Granted \_\_\_\_\_

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.  
If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired,  
when available.)

18. If granted, rate charged  
(use additional pages if necessary):

*If the advertisement refers to a candidate, please complete Questions 19-24.*

19. Name of candidate  
(if different from Question 6 above):

20. Political party of candidate: Democrat

21. Office for which candidate is running: State Senate District 14

22. Is it a: Federal Office? \_\_\_\_ State Office? X  
Local Office? \_\_\_\_

23. Election for which candidate is General Election

24. Date of election: 11/6/12

*If the request is by or on behalf of a candidate, please complete Questions 25-27.*

25. Request for documentation that candidate  
is legally qualified. (Attach any written  
documentation received.) Yes \_\_\_\_ No \_\_\_\_

26. Date Political Disclosure Form submitted  
to requestor:

27. If federal candidate, has candidate or  
authorized committee signed Bipartisan  
Campaign Reform Act (BCRA)  
Certification?

*Note: For issue advertisements where there is no Use@ by a legally qualified candidate and the  
advertisement does not relate to any political or legislative matter of national importance, the station  
may elect to only complete Questions 1,2,3,4,5, 6, 7, 8, 9, 10, and 11 of this form.*

COMMENTS:

*Fran Berg – Eagle TV Sales*

Signature of Person Receiving Request On  
Behalf of Station